



## Online Information Review

Retweet or like? That is the question

Eva Lahuerta-Otero, Rebeca Cordero-Gutiérrez, Fernando De la Prieta-Pintado,

### Article information:

To cite this document:

Eva Lahuerta-Otero, Rebeca Cordero-Gutiérrez, Fernando De la Prieta-Pintado, (2018) "Retweet or like? That is the question", Online Information Review, Vol. 42 Issue: 5, pp.562-578, <https://doi.org/10.1108/OIR-04-2017-0135>

Permanent link to this document:

<https://doi.org/10.1108/OIR-04-2017-0135>

Downloaded on: 28 August 2018, At: 07:29 (PT)

References: this document contains references to 70 other documents.

To copy this document: [permissions@emeraldinsight.com](mailto:permissions@emeraldinsight.com)

The fulltext of this document has been downloaded 46 times since 2018\*

Access to this document was granted through an Emerald subscription provided by emerald-srm:380143 []

### For Authors

If you would like to write for this, or any other Emerald publication, then please use our Emerald for Authors service information about how to choose which publication to write for and submission guidelines are available for all. Please visit [www.emeraldinsight.com/authors](http://www.emeraldinsight.com/authors) for more information.

### About Emerald [www.emeraldinsight.com](http://www.emeraldinsight.com)

Emerald is a global publisher linking research and practice to the benefit of society. The company manages a portfolio of more than 290 journals and over 2,350 books and book series volumes, as well as providing an extensive range of online products and additional customer resources and services.

Emerald is both COUNTER 4 and TRANSFER compliant. The organization is a partner of the Committee on Publication Ethics (COPE) and also works with Portico and the LOCKSS initiative for digital archive preservation.

\*Related content and download information correct at time of download.