



An International Digital Learning Experience: The “Reinserta” Challenge

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Abstract. The purpose of this paper is to analyze the benefits of an international academic project based on a collaborative online learning (COIL) experience. In addition to the online learning experience, the students worked on a challenge-based learning methodology with the objective of making them addressing a social issue of the real world. The project chosen for the students’ international learning experience was, at the same time, oriented and supportive to the United Nations Sustainable Development Goal #4 “Quality Education”. It incorporated a case study centered on an NGO based in Mexico called “Reinserta”, devoted to develop educational and academic programs for minors living in juvenile detention centers or jail.

The purpose of this international digital experience was threefold. First, the international and multicultural learning the students will experienced by team-working with foreign classmates. Second, the usage of technology and digital platforms for the students to accomplish the communication and academic tasks requested at each stage of the project. Third, to embrace the aim of an ONG supporting a social cause which most of the times is not visible, or fades away easily, for University-College students.

Keywords: Digital learning · SDG · Internationalization · Education · COIL

1 Introduction

The education field is very agile and is in constantly changing and evolving. This sector has been transforming towards a more innovative education by incorporating more technological tools and allowing, through different educational projects, for students to have international experiences without leaving the classroom. Initiatives such as Collaborative Online International Learning (COIL) arise where international learning is promoted, putting into practice knowledge from different areas, with students from different nationalities.

The Collaborative Online International Learning (COIL) (Vahed and Rodriguez 2021) is conceived to be an online high-impact practice (HIP) that engages students