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La radio portuguesa en la Guerra Civil española

Portuguese radio during the Spanish Civil War

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Resumen / Abstract

La Guerra Civil española fue un lugar de ensayo de armas de guerra y de nuevos modos de propaganda. Aunque Oliveira Salazar no entendió inicialmente el alcance de la radio como medio de comunicación de masas al servicio de la propaganda política, tanto la radio estatal portuguesa como la principal emisora privada, Radio Clube Português, realizaron una labor propagandística a favor de las fuerzas franquistas, por el temor al comunismo que representaba la II República española.

The Spanish Civil War was an exploratory battlefield where new weapons and new forms of propaganda were tested. Although Oliveira Salazar initially did not understand the great repercussion radio, as a part of mass communication media, could have for political propaganda purposes, in the end the Portuguese National Radio and the main private station, Radio Clube Português, performed propaganda works in favor of the Francoist army, as they were afraid of the Communist ideology the Spanish II Republic allegedly represented.

Palabras clave / Key words

Comunicación radiofónica. Propaganda. Guerra Civil española. Control político.
Radio communication. Propaganda. Spanish Civil War. Political control.